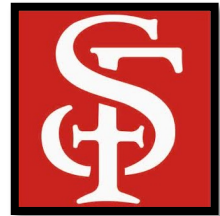




**The Advancement Department  
St. Francis de Sales Central Catholic School**



The Advancement Department at St. Francis is focused on making sure that the future of our school is secure, which includes fundraisers, newsletters, alumni relations, the Annual Fund, the St. Francis School Foundation, and the Community Partner Program. While the Advancement Director tries to secure donations and improve programs year-round, there are three set programs that directly impact our current St. Francis families.

- **The Pepperoni Roll Sale:** This is a mandatory fundraiser for all St. Francis families that will be held this year from September 5<sup>th</sup> – September 19<sup>th</sup>. On September 1<sup>st</sup>, all families will be sent home a packet explaining how the fundraiser works and how they would like to participate. Every family can either buy and sell a box of pepperoni rolls for \$108, can write a check for \$76, or have the \$76 taken out of their FACTS account. On September 22<sup>nd</sup>, the boxes of pepperoni rolls will be delivered to the school and available for pick-up. This fundraiser has brought in almost \$25,000 for our school and has been used for improvements such as the gaga ball pit, a new Pre-K playground, and the school pavilion.
- **The 5K Run for Education:** This is a mandatory fundraiser for all St. Francis families that will be held on April 28<sup>th</sup>. About a month before the event, all families will receive information about how they can participate in the race and they can make the decision on how it works best for their family. Each family is responsible for \$100 and they can write a check for the amount, have the amount taken from their FACTS account, or fundraise the amount either electronically on social media or by face-to-face solicitations. However they participate, the registration fee for all families to run in the race is waived. The event is held at the WVU Rec Center and usually has around 400 runners, complete with WVU volunteers, pizza, bubble guns, prizes, and music. The event usually makes around \$30,000 for our school and was used last year to finish our pavilion and softball field.
- **One Day of Giving:** Though this is a large fundraiser for the school, it is NOT mandatory for St. Francis families. This event is in conjuncture with the national Giving Tuesday that is held for charities right after Thanksgiving. The object of the event is to raise the specified amount in 24 hours, publicizing the event through social media, matching donors for each grade, and assigning each grade level a power hour to try to raise \$1,000 for a prize the next week. All of our alumni are also solicited with a letter and giving envelope sent to them two weeks prior to the event. Last year, the goal was \$30,000 and the school raised over \$47,000 to go towards outfitting our school pavilion. Although the campus project has not been announced yet, the amount for this year's One Day of Giving is \$35,000. Whether someone donates \$1 or \$100, any amount helps and brings our school community together to work towards a common cause.

If you have any questions or would like to help with Advancement at St. Francis, please contact Director of Advancement Rachel Vitt at 304-291-5070 or [rvitt@sfccs.org](mailto:rvitt@sfccs.org).